



Homedecor International Group

————— The flooring network —————

Bern | Madrid | Helsinki | Berlin | Copenhagen | Rome | Dublin | London | Brussels | Amsterdam | Paris



“Quality, Innovation, Sustainability and Service define our commitment to excellence in home furnishing.”

Introduction

Welcome to the Homedecor International Group, your leading partner in high-quality home furnishing solutions. Since our founding in 1954, we have established ourselves as a global leader, renowned for our various product ranges in all flooring-families for indoor decoration and for our dedication to excellence.

Our extensive offerings include a wide selection of flooring options. We are particularly proud of our private label, “Liberty,” which showcases our commitment to innovative design and superior craftsmanship.

With a strong global network and a consistent commitment to quality, Homedecor International Group is here to help you creating remarkable living spaces. We are inviting you to be our long-term partner and to discover how collaboratively we can turn houses into homes.

Quality, Innovation, Sustainability, Service. At Homedecor International Group, these four pillars are clearly expressing our commitment to excellence in home furnishing.



What can we offer to a homedecor-member?

As a member of the Homedecor International Group, you gain access to collaborative insights, benchmarking KPIs, and relevant market information. This stimulates brand alignment and economies of scale, leading to improved procurement and cost savings. You will keep full autonomy, while benefiting from a resource repository and emulating success. Shared inventory enhances efficiency, empowering you to thrive in the home-decor industry and distribution.



Mission statement



Collaborative insights



Benchmarking KPIs



Market insights



Brand alignment



Economies of scale



Improved procurement



Autonomy



Resource repository



Emulating success



Shared inventory



Facts & figures



About **750 mln €** turnover, with **about 650 mln €** in flooring-products



About **2000 people** employed




400 external sales-people



About **40 mln m² floorcoverings** sold every year

Our network

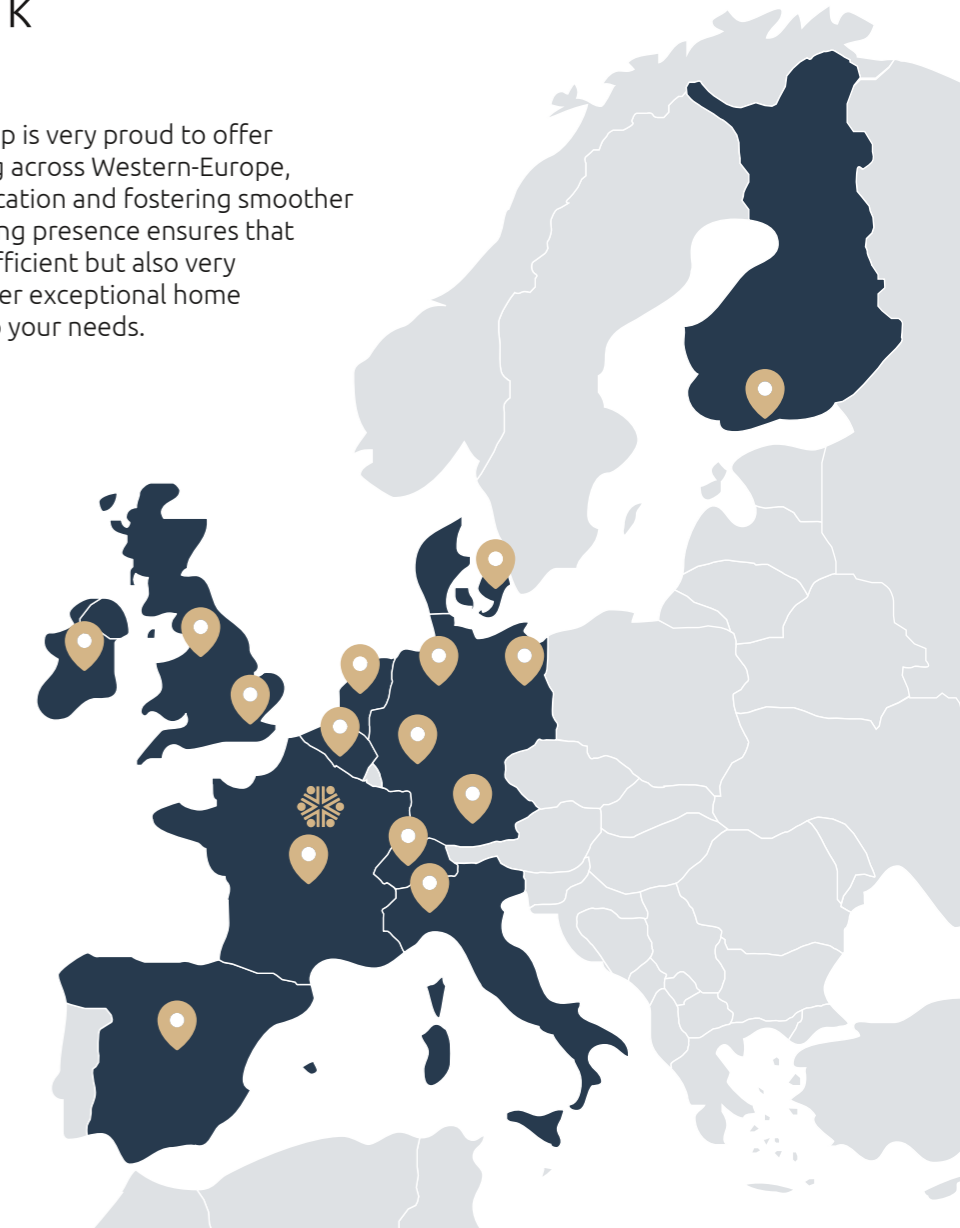
Homedecor International Group is very proud to offer an extensive network spanning across Western-Europe, facilitating seamless communication and fostering smoother collaboration. Our wide-reaching presence ensures that working together is not only efficient but also very accessible, enabling us to deliver exceptional home furnishing solutions tailored to your needs.

 Headquarter
Homedecor International Group

 Members



DISCOVER AL OUR MEMBERS HERE.





To our international and global partners

Homedecor International Group is very glad to offer its flooring solutions to our International and Global Partners

- in hospitality: hotels, restaurants and healthcare
- in office-buildings
- in retail-shops, department stores, luxury-brand shops or retail-chains
- in schools, kindergartens or universities
- general contractors
- home-builders
- etc.

Homedecor International Group can offer you in all Western-European countries flooring solutions for indoor use in:

- textile floorcoverings, carpet-tiles or wall-to-wall, if needed with individual design or colors
- all types of laminates
- cushion vinyls, also to be customized if needed
- LVT/SPC Vinyl-solutions
- Wooden floorings in veneer or parquett

Homedecor is partner of several very well-known industrial brands in flooring, but is also developing its own private brand LIBERTY, which is getting year-after-year more market-exposure!



Our partners

Udirev-Group

Aulnay-sous-Bois, France
www.udirev.com

Belcolor A.G. Flooring

Sankt-Gallen-Winkeln, Switzerland
www.belcolor.ch

Distiplas Floors

Madrid, Spain
www.distiplas.com

Oy Orient Occident Ltd

Espoo, Finland
www.orientoccident.fi

Rolf Engelhard GmbH

München, Germany
www.engelhard.eu

Alois Geiger Söhne GmbH & Co.KG

Aschaffenburg, Germany
www.geiger-gh.de

Meltex A/S

Karlsunde, Denmark
www.meltex.dk

Kurt Weigel GmbH

Cloppenburg, Germany
www.weigel.de

JOP Handels-GmbH & Co.KG

Berlin, Germany
www.ohlwein.berlin

Liuni S.P.A

Milan, Italy
www.liuni.com

PFL Provincial Floorcoverings Ltd

Limerick, Ireland
www.pfl.ie

STS Flooring Distributors Ltd

Kent, United Kingdom
www.stsflooring.co.uk

Birch Distribution

Sheffield, United Kingdom
www.birchdistribution.co.uk

Yepp N.V.

Turnhout, Belgium
www.yepp.be

Gebros. Willard BV

Naarden, The Netherlands
www.willard.nl



HOMEDECOR INTERNATIONAL GROUP

8 Rue Nicolas Copernic, Zone Industrielle du Coudray,
93600 Aulnay-sous-Bois Cedex, France

xx xxx xx xxx | pvh@homedecor-group.com | www.homedecor-group.com